

Online Hotel Reservation Software with Payment Gateway

## About Avenues

Avenues is a leading provider of internet payment processing solutions in South Asia that is supported by a wide network of financial institution partners, merchant partners and Independent agents.

t is headquartered in Mumbai, India and has subsidiary companies in USA, Singapore

and China.

- Avenues has three Business Units
  - Avenues Commercial Services
  - Avenues Travel Industry Services
  - Avenues Community Related Services

Avenues®		
COMMERCIAL SERVICES	CC-Avenue®	Trust-Avenue®
TRAVEL INDUSTRY SERVICES	Res Avenue®	Hotels-Avenue®
COMMUNITY SERVICES	Event-Avenue®	Members-Avenue®

## About Res Avenue

- ResAvenue is India's only Multi-lingual Internet Hotel Reservation System with an in-built Multi-currency, Multi-payments Options Online Payment Solution.
- ResAvenue offers the hospitality industry advanced features not available with any other booking engine.
- ResAvenue enables hotels to accept reservation from anyone, anywhere, anytime, thereby maximizing their revenue from the Internet.





# What is unique about Res Avenue?

## Multi-lingual

Users can choose to complete the reservation process in any of the 9 major international languages available.



- ❖ A hotel will not lose a sale because the customer can now book in his own language.
- Such a wide range of international language choices enhances the brand image of the hotel.

# What is unique about Res Avenue?

#### Multi-currency

- ResAvenue is a solution operating on a global scale. To ensure the maximum transaction coverage, ResAvenue enables hotels to accept payment in multiple currencies.
- ResAvenue offers hotels the facility to transact in 20 different currencies as:- USD, GBP, Euro, SGD, INR, MYR, OMR, AED, CAD, CHF, HKD, AUD, CZK, DKK, HUF, JPY, NOR, NZD, SEK and BHD
- This covers all major currencies customers use to trade at the global level.

# What is unique about Res Avenue?

#### Multi-payment

ResAvenue has 5 payment modes:

- Credit Cards: Customers can pay through any of the 8 major international credit cards.
- Net Banking: Customers from India, China and Singapore also have the option of paying through their Internet Banking Accounts. We have partnered with 22 Indian, 17 Chinese and 3 Singaporean banks.
- Debit Cards: Customers from India can now also pay through their Debit cum ATM cards.
- Indian Customers can also have a Cash Card & Mobile Payment option and Debit cum ATM cards.

# Payment Options: Credit Cards



















- With all major cards processed, ResAvenue gives your guest the freedom to choose.
- 9 out of 10 credit card bookings are made using one of the 8 major credit cards we provide.
- Moreover, the use of online credit payment is increasing, thus improving your chances of getting an online booking.

# Payment Options: Net Banking (India)





- Despite low penetration of credit cards in India, you can count an additional 170 million Indians as potential customers with our unique service of the country's 17 leading Internet banking providers.
- Net Banking is used more as compared to credit cards in India thus increasing chances of bookings.
- With tie ups with major private banks, net banking payment gets so easy.

# Payment Options: Debit Cards (India)





- Many Indians do not have a credit card but hold a debit card.
- By processing Debit Cards, ResAvenue expands your guest base to include these audiences.



# Payment Options: Cash Cards & Mobile Payments (India)





Indian Customers who do not have a credit card or a net banking account can pay for products or services via their mobile phones or with a cash card.



## ResAvenue - Value Additions

#### GDS and IDS connectivity

ResAvenue in association with Pegasus can seamlessly connect you to the leading global distribution systems - Sabre, Galileo, Amadeus and Worldspan through the Pegasus Switch. These GDS channels can effectively reach 99% of all global travel agents. It will also list your hotel inventory on Expedia, Orbitz, Travelocity, CNN Traveller and 2000 other travel websites.

#### ResAvenue Channel Connect

Avenue is a wholesaler of room inventory and is looking to partner with your esteemed organization to source your room inventory and offer it to 1000's of B2B global travel agents and also give your hotel global distribution through our online and offline travel agents and affiliates.

## Res Avenue - Value Additions

#### Voice Reservation Services

Cater to guests who prefer to reach you through the telephone for reservations – without allocating precious resources to set up a voice handling system. With the ResAvenue Voice Services in play, our state-of-the-art call centre will deliver high quality service to telephonic reservations from guests from around the globe at a low cost. Private Label Service also available.

#### Search Engine Marketing

ResAvenue in conjunction with eBrandz brings special packages for the hospitality industry. eBrandz is a Search Engine Marketing (SEM) company with vast experience of over 500 successful Search Engine Marketing campaigns. These campaigns have special features which will drive quality traffic to the hotel website and will deliver great value for your hotel property.

# Res Avenue: The Guest's Perspective

Step 1: The Customer visits the hotel website.

Step 2: He decides to reserve a room.

Step 3: He clicks on the 'Reservation' Button.

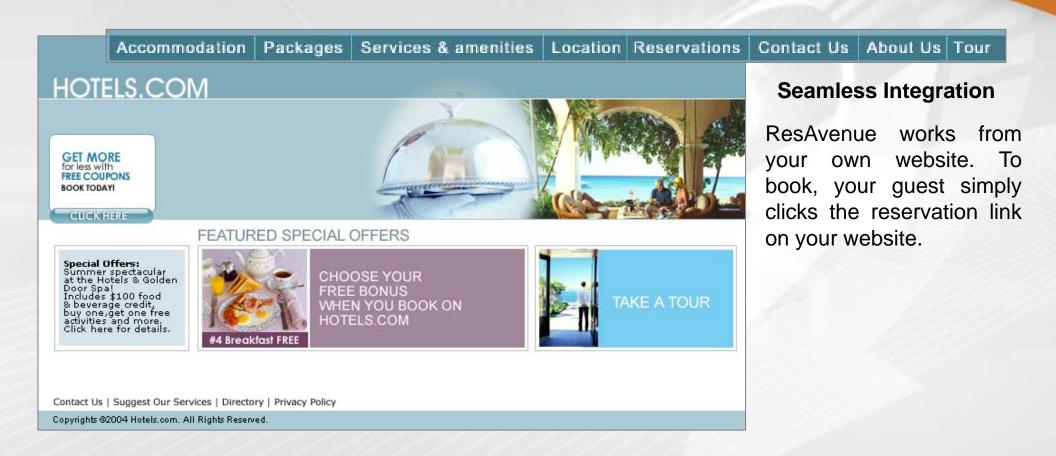
Step 4: Selects a Room from your available inventory.

Step 5: Pays through his credit card or net banking account.

Step 6: Receives an instant room confirmation via email.

The entire reservation process is simple & quick.

## Just a Click Away

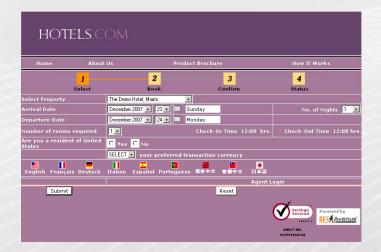


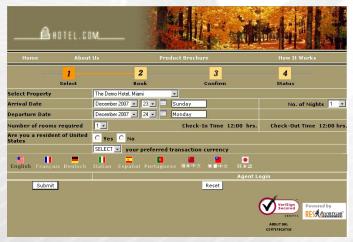
## Entirely Customisable





ResAvenue's customisable controls allows your booking interface to be an identical reflection of your group's/hotel's home page





# 3-Step Reservation Process



# From Look To Book In Just 3 steps!

- 1 Select dates and rooms
- 2 Book his chosen room(s)
- **3** Confirm his choice by paying either with a credit or debit card
- **4** Receive instant confirmation of booking status; confirmed/on request

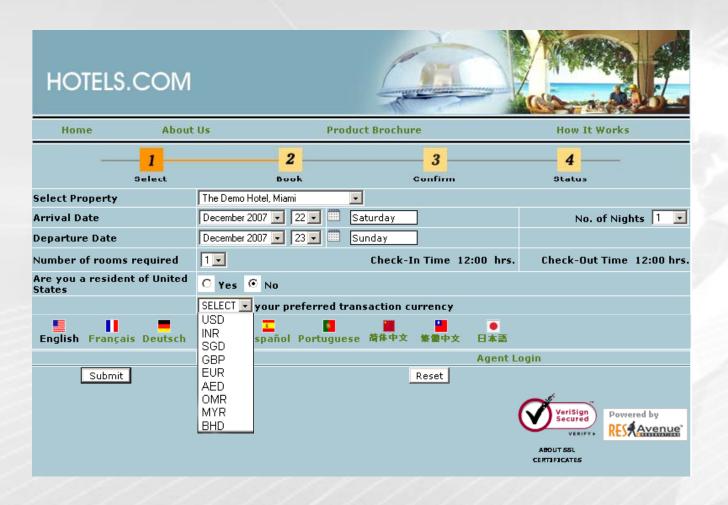
## Reward Loyalty With Direct Access



# The Latest In Contract Management

Contracted rates for travel agents and corporates, each with private access, dramatically reduces paperwork while catering to the client's need for a faster, efficient booking process

## Enabled for the World



## Personalized service to a Global Market

- The world's first direct billing of multiple currencies allows pricing in 9 currencies to offer your guest the security of a local transaction
- Allow customers the comfort and convenience to choose from 9 major international languages

## The Power of Choice

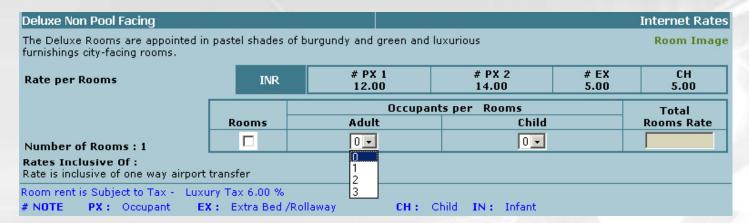


#### Communicate!

- Ensure your guests are never out of options with ResAvenue's unlimited ceiling on room/package variations
- Each room can be individually described as befits it
- Win-Win: Per occupant rates give guests treasured flexibility while meeting your business needs
- Visual-proof: Make use of the unique visual feature alongside each room
- More than one: Multiple room numbers and types can be booked in one transaction
- Retain his attention by offering an instant status: Available & Sold out



## Instant Availability Status



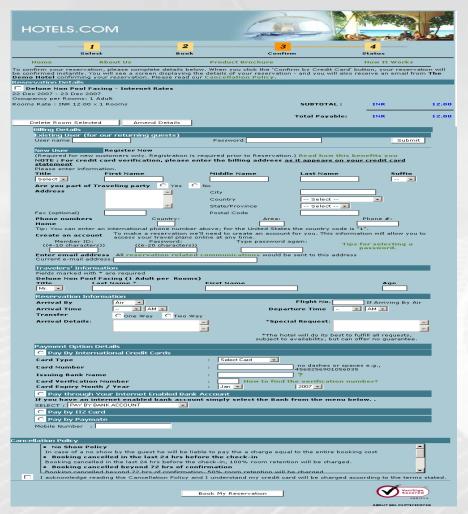
No Rooms Available for the period selected.

**Try Other Dates** 

#### **Proactive Response**

- Availability of realtime inventory is provided in less than a second
- Proactively, since ResAvenue queries all available inventory, guests are rarely turned away

## Seven - In- One

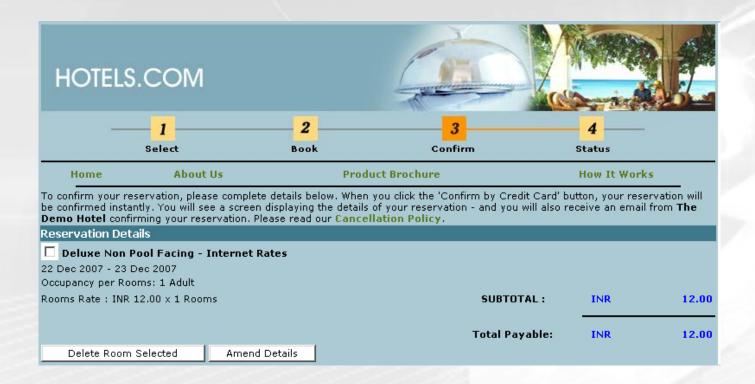


#### Seamless, Synchronised

ResAvenue is the only reservation system in the world to offer 7 booking features in one, seamlessly integrating into each other, culminating with the payment gateway

- Bill synopsis with amend facilities
- Guest history card
- Auto form-fill for return guests
- Permission-based e-newsletter
- Rooming list
- Multiple option features menu
- Payment gateway

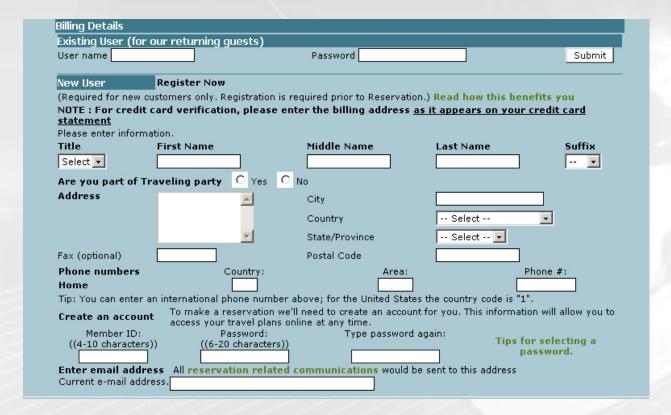
# Synopsis Reflects Billing



#### **Preventive Measures**

A simple synopsis in an easy-to-read format before the card transaction, considerably reduces amendments, charge backs

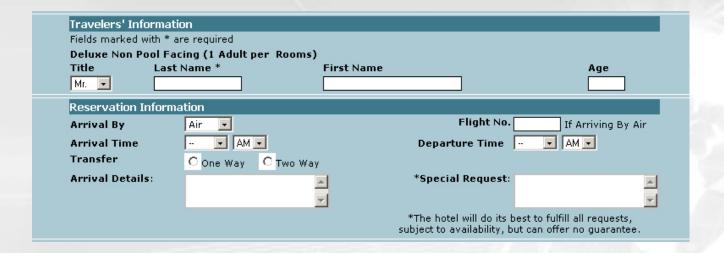
## Guest History Card



#### **Know Your Customer**

- Auto form-fill feature for return guests speeds up reservations
- Permission-based e-marketing facility allows for focused campaigns to receptive audiences
- Unique booker ID segregates travelers from bookers for enhanced security and relationship building
- Comprehensive GHC provides the best information yet for registration

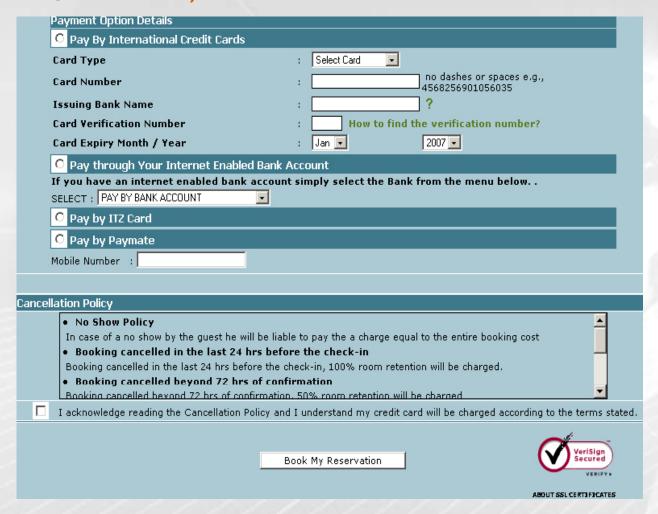
## Rooming List, Special Features



#### **Room For Improvement**

- The first-ever rooming list provided for guest usage is a major improvement in online reservations
- Not just rooms, special services too can booked prior to arrival, a trend rapidly developing in the West
- Always be one step ahead: Arrival and departure details are now mandatory

## Payment Options



#### **Never Lose A Sale!**

- The world's only reservation system to offer credit and debit banking facilities
- The world's largest bouquet of payment options ever available to a hotelier in a single interface ensures your guests are almost never out of a choice to pay for your service
- ResAvenue is always committed to increasing its portfolio of banking partners

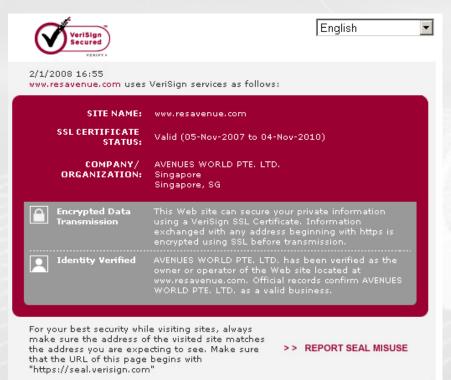


## Res Avenue Schemes

❖ Premium & Economy Plan: In case of Premium & Economy Plan, ResAvenue will collect the entire reservation amount from the guest during the time of online reservation and pay to the hotelier on a weekly basis after deducting the reservation fees.

# Security Guaranteed





ResAvenue has achieved the new PCI DSS 1.1 Standards of Compliance, which makes it one of the most secure payment gateways in the world.

The highest level Verisign certificate, Internet's best security service, is posted prominently on the booking page as an assurance of our commitment to security

# Security Guaranteed

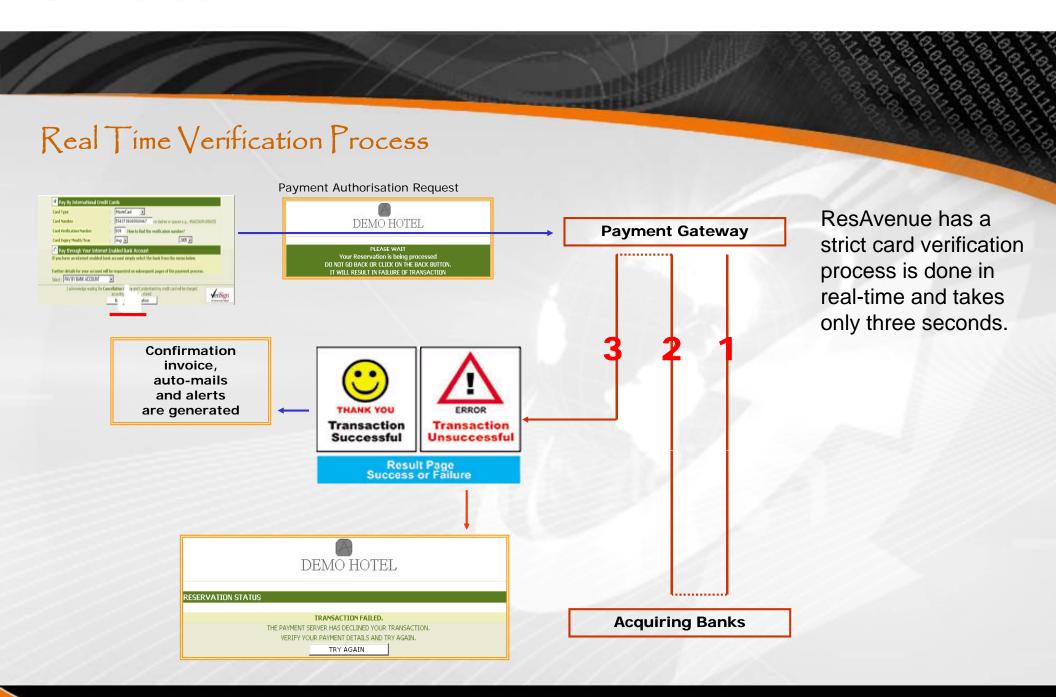






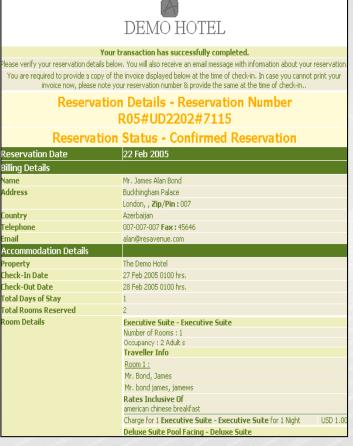
ResAvenue employs the best in online security. Daily testing is done to maintain its Hacker Safe Secure Certificate.

The latest certification by Visa and MasterCard ensures additional levels of security.





## Real Time Confirmation





- Only valid cards graduate to a confirmed room booking with advance payment
- Instantly generated room detail and booking invoices support a comprehensive autoemail sent to the guest as proof of transaction
- You can `close' a deal and get paid even before your guest arrives. That's peace of mind for both parties

## Res Avenue - Client List

Absolute Group Of Hotels



Phuket, Thailand

YTL Group of Hotels



Malaysia

Monarch Sands Beach Resort



Dumaguette City, Philippines

K Raheja Hospitality



Mumbai, Maharashtra, India

Lotus Hospitality



Dubai, U. A. E

Karvin Hotel



Heliopolis, Cairo, Egypt

Park Prime



Jaipur, Rajasthan, India

The Royal Pitamaha



Ubud, Bali, Indonesia

Nubian Island



Nabq Bay, Sharm-El-Sheikh, Egypt

Katriya De Royal



Hyderabad, Andhra Pradesh, India

Hotel Sunnmatt



Engelberg, Switzerland

Sayaji Hotel



Indore, Madhya Pradesh, India

City Seasons Hotel Apartments



Dubai, U. A. E.

St. Marks Hotel



Bangalore, Karnataka, India

Beach Orchid



Kollam, Kerala India

Hotel Breeze



Chennai, Tamil Nadu, India

Hotel Polo Towers



Shillong, Meghalaya, India

Hotel 33



Delhi, India

Visit: www.ResAvenue.com/aboutus/clients.jsp to view a more elaborate client List

## Our Offices

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## ResAvenue - At a Glance

- Internet booking engine which integrates into your branded hotel website
- Built-in payment gateway with GDS, IDS connectivity
- The only system with Multi Payment Options
- The only system to process payments in 27 different currencies for e.g. USD, GBP, Euro, SGD, INR, MYR, OMR, AED and BHD
- All-In-One: FIT, TA, corporate, sales offices, special services
- Multi-lingual: Complete booking in 9 widely spoken global languages
- Complete Customisation: Entire booking with your colours, words, pictures, logos
- Complete control: All inventory, rates, packages and accounts managed by the hotel
- Additional Services Available: Global Agent Commission Payment System, ResAvenue Channel Connect, Voice Reservation Services and Search Engine Marketing.
- No investment in software and infrastructure. No hidden cost
- Free training, after-sales-support